

Zarion launches TouchPoint2 Version 3

Large scale deployments by Zarion's banking and insurance clients drive new product architecture

Dublin, Ireland, Thursday January 2nd, 2007

Today Zarion announced the release of the latest version of its TouchPoint2 software platform for banking and insurance Business Process Management.

"TouchPoint2 has been built in line with the latest thinking on Service Orientated Architectures (SOA). It builds on the capabilities of Global360 and Microsoft .NET to provide real and tangible business benefit by facilitating simpler and faster deployment. This allows our project teams and clients to focus on achieving the best and fastest possible return on their investment in business process automation" said Gerard Newman CTO of Zarion.

This approach was developed in partnership with Zarion's major customers who during 2006 completed a number of enterprise-wide and multi-country TouchPoint2 deals. These included a US\$1.5m enterprise license deal for a Life Assurance company, a first deployment for TouchPoint2 in Russia and a first investment banking deployment for TouchPoint2 in the US. This brought to seven the number of countries in which one bank uses TouchPoint2. Zarion's customers are variously using the modules of TouchPoint2 to extend the life of legacy applications and to implement new applications easily. This ease of implementation has been a key feature attracting new customers to TouchPoint2.

Zarion say that TouchPoint2 directly addresses the Business Process implementation gap which they explain is the gap that appears when the focus of a Work Management project switches away from the real aim of automating business processes, towards the diversion of solving a series of technical challenges.

About Zarion

Zarion www.zarion.com has been providing banking and insurance process management software solutions to the financial services sector since 1995.

Zarion's business process solutions are specifically designed for processes in the investment banking, retail banking, life & pensions and general insurance sectors. Their business process software solutions leverage an in-depth knowledge of the financial services industry while also harnessing their expertise and ingenuity with workflow automation and document management technologies. Zarion's solutions have enabled business managers to significantly lower the cost of operations, exceed service level requirements and comply with regulatory obligations.

Using Zarion's business solutions, clients in Europe and the USA have achieved significant and measurable financial and operational benefit: handling increased volumes of work, reducing operating costs, improving customer service levels, and lowering operational risk.

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